

# Annual Report 2019

### **UNIVERSITY BUSINESS LINKAGE CELL**

Sabaragamuwa University of Sri Lanka



The University Business Linkage Cell of Sabaragamuwa University of Sri Lanka was established a year ago with reference to the University Grants Commission Circular No.10/2016. The University Business Linkage Cell has taken the responsibility to link the University research and innovation activities with external business stake holders. UBLC will strive to bridge the gap among Private and Stateowned businesses, the academic community, faculties, and undergraduates.



# STAFF OF UNIVERSITY BUSINESS LINKAGE CELL

#### Director

Professor D.A.I. Dayaratne

### **Advisory Board**

Dr. M.M.P.Sumith-Dean, Faculty of Agricultural Sciences, SUSL

Professor Udaya Rathnayake-Dean, Faculty of Applied Sciences, SUSL

Dr. H.M. Indika Prasanna- Dean, Faculty of Geomatics, SUSL

Prof. W.K. Athula C. Gnanapala-Dean, Faculty of Management Studies, SUSL

Dr. W. Manoj Ariyaratne-Dean, Faculty of Social Sciences & Languages, SUSL

Dr. A.D. Ampitiyawatta – Dean, Faculty of Technology, SUSL

Prof. HMS Priyanath – Dean, Faculty of Graduate Studies, SUSL

Mr. Chamly Gunaseela - Director, Sabaragamuwa Chamber of Commerce and industry

Mr. Saman Upasena – Chairman, KDU Group

Mr. D.A. De.S. Wickramanayaka – Chairman, Pelawatte Dairy Industries Pvt. Ltd

Mr. H.M.S. Samarakoon - Deputy Director, Industry Development Board, Ratnapura

Mrs. P.B.N. Fernando - Assistant Registrar/ Legal & Documentation, SUSL

### **Faculty Coordinators**

Dr L. A. Chandima Sajeewanie, Faculty of Management Studies

Dr S. Vasanthapriyan, Faculty of Applied Sciences

Mr P.G. Vipula Abeyratne, Faculty of Geomatics

Dr Aruna Shantha, Faculty of Social Sciences & Languages

Dr. Kaveenga Rasika Koswattage, Faculty of Technology

Dr. Nilantha Gamlathge, Faculty of Medicine

Ms. Maheshwari. S. Elapata, Faculty of Agricultural Sciences

### Cell Manager

Ms K. A. Nishadi Abhayarathne



# ACTIVITIES CONDUCTED DURING THE YEAR 2019



Signed the Memorandum of Understanding between Sabaragamuwa University of Sri Lanka through University Business Linkage Cell and StartupX Foundry (Guarantee) Limited.

The University Business Linkage Cell of Sabaragamuwa University of Sri Lanka has entered into an agreement with StartupX Foundry, an organization dedicated to uplift innovation and entrepreneurship in Sri Lanka, on 14th of November, 2019 at the 7th International Conference of the Sabaragamuwa University of Sri Lanka. As part of this agreement, StartupX Foundry will facilitate Sabaragamuwa University of Sri Lanka to create viable partnerships with the private sector and where possible will open up opportunities for international collaboration. As the first step of such partnerships created by University Business Linkage Cell, on behalf of Sabaragamuwa University of Sri Lanka, both parties look forward to successful collaborations that will uplift the spirit of research and academic excellence that will be complemented by sustainable and cohesive economic progress

The objectives of this agreement are to;

- Assist inventors and researchers within SUSL to commercialize their intellectual property.
- Assist with patent licensing and other related business development activities.
- Assist with startup incubation, acceleration and commercialization.
- Assist with related fundraising and capacity building.
- Facilitate intellectual property valuation.
- Provide necessary resources and collaborate to promote entrepreneurships.



# Establishment of Technology Innovation Support Centre (TISC)

UBLC has already established the Technology Innovation Support Centre in Sabaragamuwa University of Sri Lanka by signing an MoU with National Intellectual Property Office of Sri Lanka.



### Workshop on Intellectual Property Protection









University Business Linkage Cell conducted a workshop on Intellectual Property Protection including Patents, Patent Prosecution system, Patent search and patent drafting on 05<sup>th</sup> December 2019 at the Board Room of Faculty of Management Studies, Sabaragamuwa University of Sri Lanka. The program was conducted by Mr Nalinda Atapattu, Assistant Director (Information & Examination), National Intellectual Property Office of Sri Lanka.





## First Advisory Board Meeting of UBLC

The first meeting of the Advisory Board of the University Business Linkage Cell (UBLC) was held on 24th January 2019 at the Board Room of the Vice-chancellor's Office. The Vice-chancellor Professor Sunil Shantha chaired the meeting which was attended by the, Director/UBLC, industry partners; Mr. D.A. De. S. Wickramanayaka (Chairman, Pelawatte Dairy Industries Pvt. Ltd), Mr. Chamly Gunaseela (Director/Past President of Chamber of Commerce, Sabaragamuwa Province), Deans of the Faculties, Director/OTS and appointed Council members and internal members. The Director of UBLC, Professor D.A.I. Dayaratne made a presentation on the main functions of the UBLC and future plans.



### Awareness Meetings of UBLC

Awareness meetings of the University Business Linkage Cell (UBLC) were held during the past few months in each and every faculty to enhance the awareness about University Business Linkage Cell(UBLC) among the academic community. Director/UBLC, Professor D.A.I. Dayaratne made presentations University about **Business** Linkage Cell, highlighting on the functions, aims, governing body, current progress, focal areas for business linkages and future plans of University Business Linkage Cell.







### University-StartupX Foundry Collaboration.

University Business Linkage Cell (UBLC) of Sabaragamuwa University of Sri Lanka recently had two rounds of discussions with StartupX Foundry to create a collaborative program to link the University research and innovation activities with external business stakeholders. The discussion was headed by Prof. D.A.I. Dayaratne, Director - UBLC and several other academics from related fields. StartupX Foundry is a Colombo, Sri Lanka based incubator/accelerator engaged in business incubation and IP monetization since 2017.

## Meetings for Grant Winners of SUSL

University Business Linkage Cell (UBLC) of SUSL had meetings with grantees of the University to identify the possibility of commercialization the researches and innovations which are being conducted under RIC and DOR grants.





## USA Training for UBLC Directors

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All the directors of University Business Linkage Cells participated in two weeks training program in the United States of America hosted by New Hampshire Law School, CLDP, NSF and USPTO. The team could get a comprehensive training on Patent Drafting, Intellectual Property Protection, Technology Licensing and some other important aspects related to Intellectual Property.



