



### **Formatting Guidelines for the Abstract**

- An abstract is a compendious summary of a research paper's substance including its background, purpose, methodology, results, and conclusion.
- It should be one paragraph with a word limit of 150-250.
- Keywords should be provided as a must (minimum of 03 and no more than 05 words).
- Keywords should be written in lowercase letters and should be separated with commas.
- Please do not include subheadings, bullets, lists and header/footer in the abstract.
- Abstract titles should be short (no more than 15 words), but descriptive. Informative titles, indicating key points are encouraged. Abbreviations should not be used in the title.
- Acronyms should be written in full the first time, mentioned in the text, followed by the abbreviation in parentheses.
- There shall be no citations or references in the abstract specifically. If there is a need to cite references, please provide the sources in brackets.

### **FORMATTING**

- Page size - B5, Margins 1.25" left, 1" for top, bottom and right
- Title: Cambria, 12 points, Upper case, Centered text in bold
- Name: Cambria, 11 points, Sentence case, Capital initials, Centered text in bold
- Affiliation: Cambria, 10 points, Capitalize the first letter as appropriate, Centered, Italic
- Email of the corresponding author: Cambria, 10 points, Centered, Italic
- Body: Cambria, 11 points; Line spacing: 1, one column of text, fully Justified
- Keywords: Cambria, 11 points; Lowercase, Left align

# **7<sup>th</sup> Interdisciplinary Conference of Management Researchers**

**Faculty of Management Studies**

**Sabaragamuwa University of Sri Lanka**

**(ICMR 2022)**

**Virtual Conference**

**16<sup>th</sup>-17<sup>th</sup> November 2022**



## **AFFILIATIONS**

- Affiliations should be indicated with superscript Arabic numbers appearing at the end of surname/family name.
- A superscript asterisk should be used for the corresponding author
- Names of affiliations should be given including the city and the country.
- If there is more than one name and address, they should be related by superscript numbers.