**A CONCISE AND INFORMATIVE TITLE, CENTERED WITH ALL WORDS CAPITALIZED, BOLD PHASE, 12 FONT SIZE, CAMBRIA FONT**

**Author name without Title like Dr., Prof. etc. 1 (Font-12, Bold)**

*Affiliation with Institute Name, University, City, Country, Email ID (Font-12, Italic)*

**Author name without Title like Dr., Prof. etc. 2 (Font-12, Bold)**

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**Author name without Title like Dr., Prof. etc. 3 (Font-12, Bold)**

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Maximum 250 words in total (including keywords), no citations, and all abstracts must be submitted in English. Report the essential facts contained within the main document. Also, it should not exaggerate or contain material not in the main text

**Please incorporate the following compartmentalizing within the abstract**

**Purpose**

Explain briefly and concisely the purpose for undertaking the present research. What gaps will be answered by this scholarly work.

**Design/methodology/approach**

Include the research methodology (e.g. quantitative or qualitative) including research context, data collection and analysis techniques. You may mention uniqueness of adopted methodology in answering the research problem/questions.

**Findings**

Mention your findings in the form of statements along with the conclusive data.

**Originality/value**

Mention how your findings are unique and novel; Highlight how your results are helpful in adding more value to the existing knowledge.

**Practical implications (if applicable)**

Briefly mention the implications of your findings for the practitioners.

**Keywords**: axxxxxxxx, byyyyyyyyy, dzzzzzzzzz, saaaaaaaaa (Maximum Five Key Words in the alphabetical order)