

Asian Journal of Management Studies (AJMS)

Volume III | Issue II | February 2024

ISSN: 2773-6857

CONTENTS

Editorial Note	iii-vi
Reasons for Undergraduates' Attitudes toward Online Learning <i>NPGSI Naotunna, AW Thiranagama, KC Ariyaratna, IA Ekanayake and KLBG Dharmarathna</i>	01-25
"The Catalysts of Choice:" Factors influencing the Choice of Specialization Areas by Management Undergraduates in University of Peradeniya, Sri Lanka <i>GRDCD Bandara, L Krithika, MR Nisansala, YB Premachandra, and T Sukirthan</i>	26-45
Low-tendency of Adoption of the Cloud-based HRM Solutions by the Micro, Small, and Medium-sized Enterprises in Sri Lanka <i>Y Perera</i>	46-65
Effect of Structural Breaks on Stock Market Performance during COVID-19 Period in Sri Lanka <i>SHML Walakumbura, WMSP Weerasinghe, and TUI Peiris</i>	66-79
Impact of Financial Literacy on Financial Decision Making of Micro, Small, and Medium-sized Enterprises (MSME) during Crisis <i>K Kalapriya</i>	80-96
Book Review: Advertising and Promotion: Green Supply Chain Management: A Concise Introduction, Joseph Sarkis and Yijie Dou (Routledge (New York), 1 st Edition (2018) Pages: 188). <i>KRHL Gunasekara</i>	97-102