

Bachelor of Business Administration (General) External Degree Programme – Course Structure

| Course Code & Course | Credits |
|---|----------------|
| Year I Semester I | |
| EBBA 1114 Management Process | 4 |
| EBBA 1122 Micro Economics | 2 |
| EBBA 1134 Business Accounting | 4 |
| EBBA 1144 Quantitative Methods for Management | 4 |
| Year I Semester II | |
| EBBA 1214 Organizational Behaviour | 4 |
| EBBA 1222 Macro Economics | 2 |
| EBBA 1234 Information Communication Technology | 4 |
| EBBA 1244 Business Communication | 4 |
| Year II Semester I | |
| EBBA 2114 Marketing Management | 4 |
| EBBA 2123 Managerial Economics | 3 |
| EBBA 2134 Human Resource Management | 4 |
| EBBA 2144 Business Law | 4 |
| Year II Semester II | |
| EBBA 2214 Financial Management | 4 |
| EBBA 2224 Operations Management | 4 |
| EBBA 2233 Consumer Behaviour | 3 |
| EBBA 2243 Taxation | 3 |
| EBBA 2253 Auditing | 3 |
| Year III Semester I | |
| EBBA 3113 Cost and Management Accountancy | 3 |
| EBBA 3123 Entrepreneurship and Small Business Management | 3 |
| EBBA 3133 Change and Crisis Management | 3 |
| EBBA 3143 Management Information System | 3 |
| EBBA 3152 Green Business Management | 2 |
| Year III Semester II | |
| EBBA 3213 International Business Management | 3 |
| EBBA 3224 Strategic Management | 4 |
| EBBA 3234 Operational Excellence | 4 |
| EBBA 3243 Services Marketing | 3 |
| EBBA 3252 Business Report Writing | 2 |