

**PRACTICAL TRAINING UNIT**  
**YEAR IV SEMESTER II**  
**B.Sc. Financial Management/ Banking & Insurance/Business Management/**  
**Marketing Management/ Tourism Management/ Eco Business**  
**Management/Hospitality Management**

**01 Objective of the Practical Training Report**

- i. To apply theoretical knowledge in to practical situations.
- ii. To understand the various subject disciplines through commercial organizations.
- iii. To test the analytical knowledge of the students.
- iv. To test the learning through working capacity of the students.

**02. Practical Training Evaluation Criteria – 2016**

There are four evaluation components and the marks allocated as follows.

1. Research Report	300
2. Presentation	100
3. Practical Training	
Practical Training Daily Records	40
Attendance	<u>40</u> 80
4. Academic Supervisor's Report	<u>20</u>
<b>Total</b>	<b><u>500</u></b>

**03. Guidelines on Presentation**

1. Duration : 20 minutes  
15 minutes for presentation by the student  
05 minutes for panel discussion
2. Criteria for evaluation : Format is given

**04. Please refer the Faculty Student Guide on **Compiling Dissertations, Thesis and Supervised Independent Studies** by Dr. Iraj Rathnayaka for **Report Writing**.**

**05. Submission of the Research Report with Spiral Binding : 01<sup>st</sup> of April, 2016 (02 Spiral Binding)**